



TIPS FOR SUCCESSFUL VIDEO PROPOSAL



1. SHOOTING BASICS

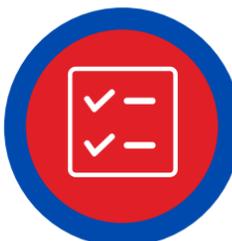
1.1 Lighting, Location, and Sound

The most important elements to consider when shooting videos are lighting and location. It is important to find a location with enough natural light, consider shooting outdoors, or indoors, where there is enough natural light and not too over-exposed. Aim to shoot in an area where there are minimal external sounds and fewer people in the background so that students are audible. However, I do encourage making use of the setting to reinforce understanding of the environment from an audience point of view.

1.2 Camera Angles and Performance

Consider the rule of thirds when shooting your videos, this means having subjects positioned in the centre of your screen – cell phone or camera - I would propose using a medium close-up shot (from the waistband to the top of the head, leaving some headroom) to ensure students are clearly visible and audible. Please encourage students to project, especially in cases where the environment is busy, the louder they speak the better!

The better the videos are shot, the easier they are to edit and the more effective the videos are. Take note of movement, try not to pan and move your phone/camera too much from one subject to the next, hence, the camera angle. To avoid doing this, I suggest only shooting one person/student at a time and have the questions delivered from behind the camera.



2. CONSIDER USING A MUSICAL SCORE.

2.1 Questions and Answers

Depending on how natural you want the content to appear, consider preparing a series of basic questions and conversations, this will minimise errors and the amount of time spent shooting. Perhaps sharing the questions with the students will ensure they are better prepared, confident and comfortable when being interviewed. This will also give you the option of doing retakes in instances where there are errors made, while editing I will choose the best takes.

2.2 Device Check

Make sure your camera or cell phone is charged and that the rear camera is clear of dust or smudges. Record some test shots to inspect the camera quality, angle and the sound.

Happy shooting!